

# Contract # 339793

Schedule Dates 11/04/12-11/05/12  
Advertiser Pol/Iss/Fight for the Dream (17116)  
Agency/T-Code Strategic Media Services (1349)/958114894  
Product Political - Issue (1068)  
Brand ISS/FIGHT FOR THE DREAM (140585)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name BANCROFT, DUABE  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments FIGHT FOR THE DREAM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Strategic Media Services  
3299 K Street NW  
Suite 200  
Washington, DC 20007

Date Entered 11/02/12  
Last Modified 11/02/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,216.25  
Net Total \$12,558.75  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Nov. 2012 4 \$14,775.00  
Grand Total: 4 \$14,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	LATE NEWS FLW FB/	11/2/12
2.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/	11/2/12
3.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$5,525.00	\$5,525.00	Pittsburgh (WPXI)	LATE NEWS/	11/2/12
4.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	3:30P- Major League Soccer								1	1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	soccer	11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.